

Branded, Pro Tools
Delivered to Your Door

GET TO KNOW:



WHAT'S YOUR PRESENT SITUATION?

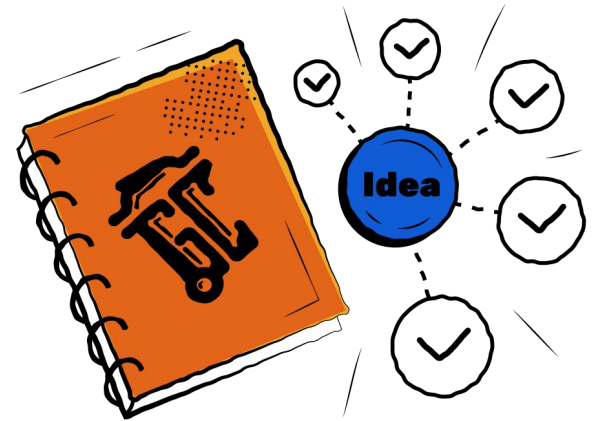
Help Us Get To Know You

To Get Us Started:

What business stage are you at?

What are your current challenges?

Where would you like for your business to be in 5 years?





**WHAT WOULD YOU LIKE TO
ACCOMPLISH ON THIS CALL?**

Let's Make The Most Out of Our Time Together

Howdy Fellow Current or Future Can-Cleaning Rockstar,

If you haven't heard of GarbageCanCleaning.com yet, let me give you a brief intro.

We're the same guys that helped pioneer the mobile bin cleaning industry many years ago and built what would eventually become the Bin Blasters franchise, where homes and small commercial properties across the country can subscribe to cleaning services.

Bin Blasters is thriving and a great option for entrepreneurs who have really figured out the operational side and want to plug into a national marketing engine, but we wanted to help a broader audience who need tools & support as early as day 0 of their entrepreneurial journey.

So we launched GarbageCanCleaning.com in May 2024 to achieve just that and couldn't be more excited about the response we've received...GLOBALLY!

We thought we were just helping people in the US but we get contacted from all over the world all the time.

Read on for what we have to offer your team.

- The Garbage Can Cleaning Crew



An early DIY rig.



The logo you'll see in major metro areas.

THE PROBLEM

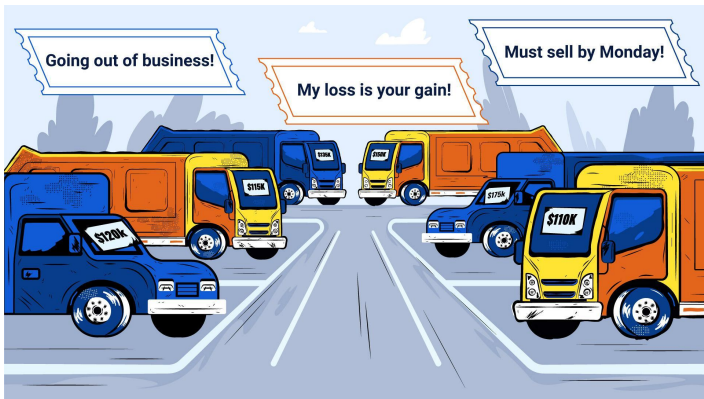
Entrepreneurs Overpaying for Equipment Marketed as a “Business in a Box”

As Gen-1 can cleaning entrepreneurs, we’ve seen the same tragedy unfold over and over.

Someone fell in love with the idea of owning their own business and bought a brand new, huge capacity truck...

But they didn’t know the first thing about sales or marketing and had used their entire startup budget on equipment.

Guess what...those guys aren’t around anymore.



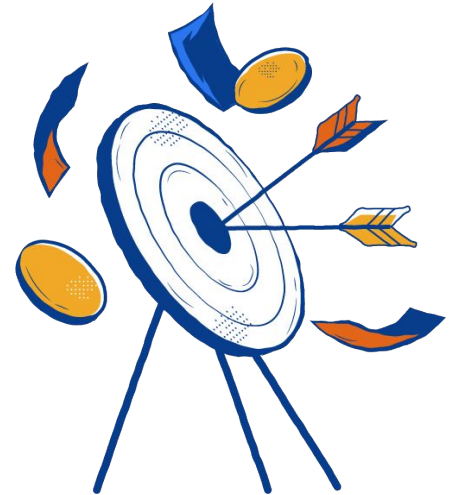
THE SOLUTION

Right Price, Reliable Bin Cleaning Equipment & Services

We wanted to curate the right products and services and present them alongside the stage for which they are most appropriate.

We wanted to offer marketing & training along with our tools.

What our clients really want is the same self-funded lifestyle that we love so much.



Don't Worry! I Was A Knuckle-Dragger, Too.

When I took a leap of faith by leaving my corporate sales job to start what would eventually become Bin Blasters franchising, I made every mistake in the box.

I've also seen so many people nationally repeat those mistakes as well. That's why Garbage Can Cleaning is here.

In one place, I wanted to put all the resources you need to take your business from any stage to the next level, so more folks across the country can have the awesome lifestyle that bin-cleaning supports.

I'm glad you're here!

Casey Evertsen

**CEO - Garbage Can Cleaning &
Bin Blasters | Spanish Fork, Utah**



FEATURED PRODUCT: THE FLEX

Bin Cleaning & Pressure Washing Trailer

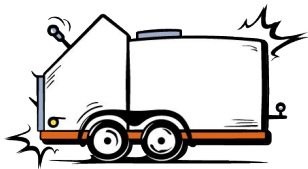
The idea and name for “The Flex” came from meeting with bin cleaning entrepreneurs across the country who didn’t really have all-day routes built yet or enough overall business to justify a single-purpose can cleaning truck.

Steve started thinking about how to put together a product that would be affordable, low-maintenance, take up minimal space when not in use, and support pressure washing just as well as it supports bin cleaning and garbage juice collection.

Branding is a big part of our business for entrepreneurs so creating awesome wraps was a no-brainer when we had the physical design dialed in and we went ahead and put together a financable package that includes marketing as well (The Ultimate).

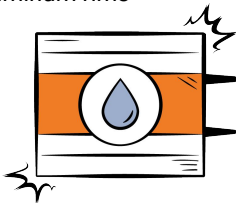


THE FLEX SPECS:



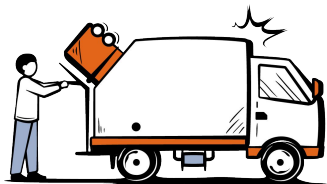
Tandem Axle Trailer

- Only 5500 lbs with full tanks
- 13ft long x 6ft wide x 7ft tall (steel frame)
- Line-X UV protective spray
- Aluminum planks & side panels
- 4 wheels with aluminum rims
- Spare tire



370-Gallon Clean & Grey Water Holding Tank

- Capacity for up to 90 bin cleanings
- Take garbage juice with you



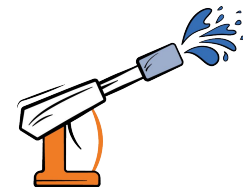
Manual Garbage Can Lifter

- Reduced weight for better fuel economy
- Lift assisting struts
- Powder-coated finish
- No hydraulics to repair



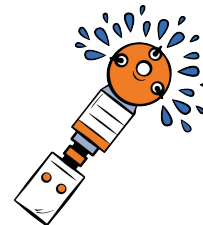
Cleaning Hopper

- Keep spray off the site and your body
- Funnels garbage juice into holding tank



Hot Water Pressure Washer

- Honda GX 630 Electric Start
- 3500 PSI @ 5.5 GPM
- 100 ft retractable hose with reel
- Spray gun & lance



Rotating Spray Nozzle

- Stainless steel
- Water-powered, self-spinning

Can Cleaning Biz Basics: A Day in the Life

You:

1. Wake up
2. Put on casual clothes
3. Stock your rig: water, cleaning supplies
4. Turn on your routing software
5. Hook up your truck
6. Drive through a neighborhood: cleaning bins for your subscribers and dropping bin hangers for folks that don't know you yet
7. Discharge your grey water
8. Disconnect your trailer
9. Check your deposits

You work outside, can listen to music or podcasts all day, can bring lunch and a pet along, and have no boss or corporate structure running a microscope over you.



Can Cleaning Biz Basics: The Formula

To Be Successful, You Need to Be Able to

Convert...

Time & Capital

into

Skills & Equipment

Leading to

Sales

**Then You Have a Sustainable,
Scalable Business**

Can Cleaning Biz Basics:

Time

It's probably obvious that a can cleaner needs time driving their rig and cleaning bins.

What's less obvious is that time must be set aside **consistently** for:

- Marketing
- Sales
- Admin
- Maintenance

Do you have **one free morning or evening every month?**

That's enough to break even on your costs if you learn how to market and sell your services.

Add an additional route and you're profitable.

Scale from there.

Can Cleaning Biz Basics:

Capital

Equipment & marketing cost money.

If you don't have a marketing budget, you can't recoup the cost of your investment in equipment and then start to pay yourself.

Many businesses fail because they spend all capital on equipment without development marketing and sales.

While we don't provide capital or loans directly, we do:

- Offer "The Flex," a cost-effective flexible trailer perfect for getting started.
- Have financing relationships that will help you bring your all-in equipment & marketing costs to under \$1200/month.

Can Cleaning Biz Basics:

Skills

- **Bin Cleaner** - you need to know how to prep your rig and deliver a squeaky clean bin
- **Marketer** - you need get your name and value proposition out in the community in order drive leads
- **Sales** - you need to sign up your leads so you can monetize them
- **Customer Servicer** - you need to keep your customers happy so they'll keep using you and referring your friends
- **Bookkeeper/Office Manager** - you need to record transactions and be ready to responsibly file your taxes
- **Manager** - once you grow, you'll need to learn how to manage other folks driving your rigs

We provide:

- Free & paid skills training
- The Ultimate - our trailer plus year-1 marketing bundle.
- Marketing services

Can Cleaning Biz Basics:

Sales

So you have the other pieces of the puzzle, **now it's time to close subscribers and build out routes.**

The Flex can service up to 45 2-can customers in a row and we provide the software to keep you reaching them in the right order.

Your sales job: answer calls and emails, explain what you do and what it costs, collect a credit card and do a great job.

A single route per month will cover your equipment and marketing costs (if financed).

We provide:

- Brand, marketing, collateral and websites.
- Training to convert your inbound leads into subscribers.

Can Cleaning Biz Basics:

Break-Even Math



A residential, 2-can stop is \$40/visit.

Your trailer can make up to 45 2-can stops without replenishing supplies.

Your all-in, financed cost for The Ultimate (trailer plus year-1 marketing) is less than \$1200/month.

The Magic Morning

- **30 stops to break even.**
- \$600 profit if you empty your rig.
- The rest of the day to do whatever you want.

You need to make 30 2-can stops to break even.

You'll make an additional \$600 if you empty your trailer each time you run a route.

Can Cleaning Biz Basics:

The Ultimate

So you're ready to go...
How about we finance your year-1 marketing, too?

Inclusions

- Brand new "The Flex" Can-Cleaning/Pressure Washing Trailer
- Online Course: Trailer Use (In-Person Walkthrough if Picking Up)
- New Logo, Brand, & Style Guide
- Branded Website (Subscription Optimized, 1 Year Hosting Included)
- 1 Year of Website Updates
- 3 Months of Digital Marketing Management
 - Integrated CRM with Marketing Automation (Lead magnets, drip, etc.)
 - PPC Management (Google)**
 - Paid Social Management (Facebook & Instagram)**
- Support Access to the GCC Team
- Sticker Designs
- Door-Hanger Designs
- Sales Slick Designs
- Routing & Scheduling Software Options



...all managed by your
own digital marketing
expert.

Your all-in payment is less than \$1k/month!

Can Cleaning Biz Basics:

Branding Samples



BIN CLEANING & PRESSURE WASHING



BRANDING SAMPLES



Can Cleaning Biz Basics: Your Serious Side Hustle

Let's say you run a single, 2-route day and your clients are on a 3-month cycle.

You make **\$4,000** each quarter for a total of **\$16,000/year**.

But let's say you build 3 2-route days and complete one each month. **You make \$48,000/year working one day a month.**



Can Cleaning Biz Basics: Your Revenue Rocket

Okay, let's say you really want to go for it:

- Work can cleaning full-time
- Build your personal savings
- Travel & take care of family
- Have the lifestyle you want

...So you purchase a truck and expand the stops you can make without stopping and

Work 5 days a week, servicing 200 stops.

You make \$1,920,000. That's a lot of money to reinvest and hire people to run more routes in more territories.



| Daily Stops | \$/Day | \$/Week | \$/Month | \$/Year |
|-------------|-------------|--------------|---------------|----------------|
| 10 | 400 | 2000 | 8000 | 96000 |
| 20 | 800 | 4000 | 16000 | 192000 |
| 30 | 1200 | 6000 | 24000 | 288000 |
| 40 | 1600 | 8000 | 32000 | 384000 |
| 50 | 2000 | 10000 | 40000 | 480000 |
| 75 | 3000 | 15000 | 60000 | 720000 |
| 100 | 4000 | 20000 | 80000 | 960000 |
| 200 | 8000 | 40000 | 160000 | 1920000 |

BUNDLES



GarbageCanCleaning.com

\$50k

**You Supply the Logo:
Turn-Key Bin Cleaning
Trailer**

**Share your colors & logo and
we'll deliver her wearing your
uniform.**

WHAT YOU GET

- Can-Cleaning/Pressure Washing Trailer
- Online Course: Trailer Use
- Sticker & Door-Hanger Designs
- Jobber Free Trial

\$65k

**The Ultimate: Trailer +
Year-1 Marketing**

**Work 1:1 with our team for The
Ultimate, complete startup
experience.**

WHAT YOU GET

- Can-Cleaning/Pressure Washing Trailer
- Online Course: Trailer Use
- New Logo & Style Guide
- Branded Website (Subscription Optimized)
- 1 Year of Website Updates
- 3 months of Digital Marketing Management
- Sticker & Door-Hanger Designs
- 1 year of garbage can cleaning software



DELIVERY

**To Your Doorstep & We'll Give
You a Class, Too**

Our trailers & other equipment make their way to locations throughout the continental United States.

As part of your quote, you'll have the cost of delivery.*

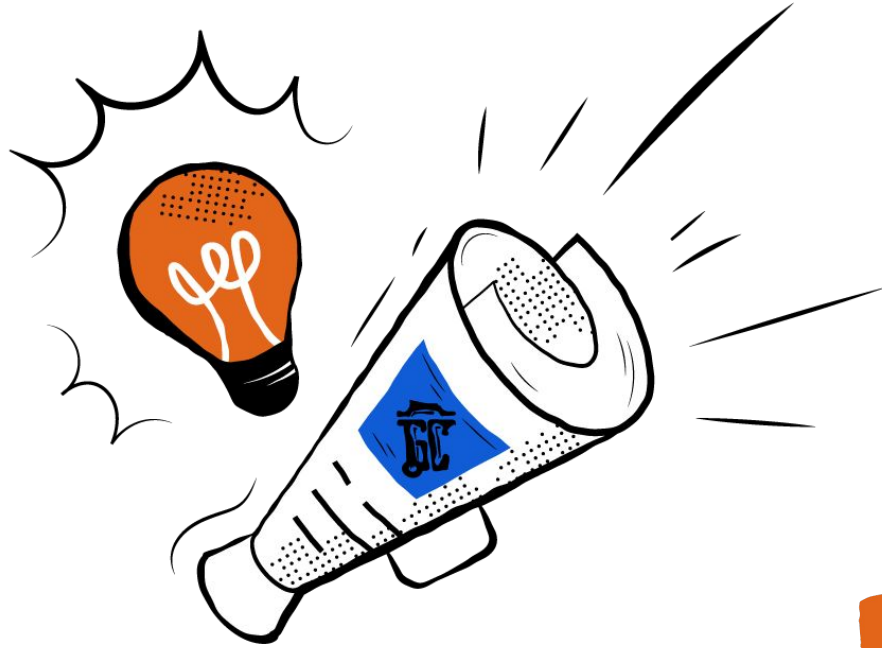
Once you have your trailer, we also have a class showing how to setup and run the various systems.

*Yes, you can finance delivery as well.

EQUIPMENT PURCHASE PROCESS:

- 1 We send you a quote (shipping cost included).
- 2 You pay the deposit (and get your financing secured, if applicable)
- 3 We settle on a delivery date & address.
- 4 We create or collect brand assets and specs for your wrap and other collateral. Yes, we can make each trailer unique if you need multiple.
- 5 We produce your trailer.
- 6 We collect the balance before the equipment ships to your door.





THANK YOU

Casey Evertsen- Founder & CEO

casey@garbagecancleaning.com

THE TEAM



Casey Evertsen

Founder & Storyteller

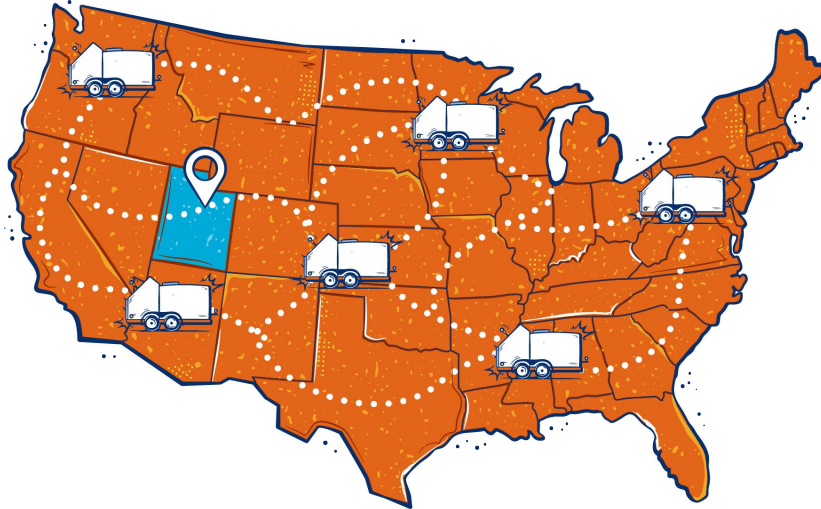
I'm the guy with the crazy TikTok following that produces training materials and loves talking to people across the country about bin cleaning.



Steve Terry

Co-Founder & Equipment Guru

I'm the guy playing with heavy equipment and managing the design & assembly of everything we build here at GarbageCanCleaning.com

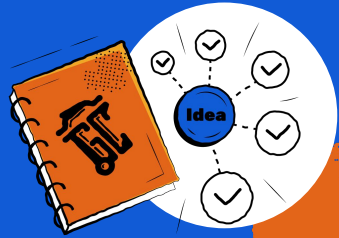


Kaden Terry

Partner & Energizer

I'm the young guy making all kinds of things happen and learning from Casey & my dad. If you send us a chat, we'll have a nice conversation. I'm building training materials these days, too.

FREE RESOURCES



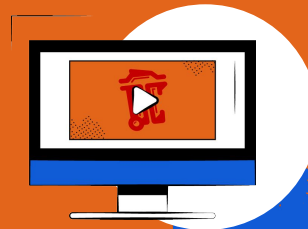
Can Cleaning 101



The Garbage Can
Cleaning Circular



The GCC Blog



The GCC Video
Library

OUR PRODUCTS & SERVICES



GarbageCanCleaning.com



TRAILERS

Flexible, Multi-Use, Easy-To-Store

We design, build, and wrap our own trailers at our home in Utah and deliver across the continental USA.



TRUCKS

High-Capacity, Single Use

For larger campuses where continuous use is likely, we offer refurbished, branded bin cleaning trucks delivered to your door.



REPAIR PARTS

Standardized Equipment

We use common washing parts across our equipment lines and can overnight parts when needed. Just check out via our e-commerce site.



TRAINING

E-Learning on Your Own Schedule

We teach you how to prepare for a successful day and keep your rig running smoothly.



SERVICES

Marketing & Sales Done for You

We help can cleaners create amazing brands and then fill their routes via professional digital marketing and coaching on boots on the ground tactics.